Philippe Adair

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Current position	▪ Emeritus Professor, Faculty of Economics and Management, University Paris-Est Créteil (UPEC), France.
Teaching Experience (French and English)	▪ Undergraduate and Graduate: *Macroeconomics* (U); *International Trade* (U); *Corporate Finance* (G); *Microfinance* (G); *Development economics* (G); *Labour economics* (G); *Organisation Theory* (G); *Knowledge Management* (G). ▪ Teaching missions in: Algeria, Djibouti, Mali, Morocco, Poland, Tunisia, Ukraine and Vietnam.
Research topics	▪ Ph.D Supervisor (thirteen students have defended). ▪ The Informal Economy/ Non-Observed Economy; Female entrepreneurship; Microfinance; Business cycles.
Previous positions	▪ Associate Professor of Economics, Faculty of Economics and Management, University Paris-Est Créteil (UPEC) 61, avenue du Général de Gaulle 94000 Créteil – France (1985-2020). ▪ Dean of the Faculty of Economics and Management, University Paris-Est Créteil (2009-2014). ▪ Head of the Information Technology Applied to Business Department (1997-2009). ▪ Associate-Professor (1984-85), Assistant-Professor (1981-1984), Faculty of Economics and Management, University of Picardy, Amiens, France. ▪ Lecturer, Economics Department, University Paris VII (1979-1981). ▪ Assistant-Professor, Economics Department, University of Tlemcen, Algeria (1977-1979). ▪ Junior scholar in rural economics and sociology, Laboratoire d'Economie et de Sociologie Rurales, CNRS, University Paris X (1976-1977). ▪ Junior assistant, Ministry of Labour and Social Affairs, Paris, France (1974-1976).
Education	▪ Emeritus Professor of Economics, September 2021, University Paris-Est Créteil (UPEC), France. ▪ Entitlement to Professorship in Economics, February 2017, Ministry of Higher Education, France. ▪ Habilitation to supervise PhDs in Economics, April 1999, University Paris XII (now UPEC), France. ▪ PhD in Economics, June 1980, University Paris X, France. ▪ PhD in Sociology, May 1989, University Paris V, France.
Other	▪ Scientific Committee of *EMANES*-EU-Mediterranean and African Network for Economic Studies (Barcelona, Spain). ▪ Editorial Board of *Mondes en développement* (ranked economics journal, France), *Maghreb-Machrek* (indexed journal, France), *Revue d'études sur les institutions et le développement* (Tlemcen University, Algeria), *Scientific Papers NaUKMA. Economics* (National University of Kyiv-Mohyla Academy, Kiev, Ukraine); *Economics, Management & Sustainability* (Ternopil Ivan Pul'uj National Technical University, Ternopil, Ukraine). ▪ Editor in chief of *Maghreb-Machrek/Maghreb-Mashreq International*. ▪ Vice-Chairman of the *Association Tiers-Monde* (since 2013). ▪ Research fellow of *Equipe de Recherche sur l'Utilisation des Données Individuelles en lien avec la Théorie Economique* (ERUDITE), University Paris Est Créteil (UPEC), since 2005. ▪ Editor of *Cahiers du GRATICE*, economics journal published over 1991-2004, University Paris XII (now UPEC). ▪ Director of *Groupe de Recherches et d'Analyse des Théories, Institutions et Conventions Economiques* (2001-2004).
Language	▪ French: fluent ▪ English: fluent ▪ Spanish: basic
Expertise	▪ Expert at the Division of international research projects, Ministry of Higher Education, France. ▪ Research missions in the European Union (EU) and in both developed, and developing countries: Algeria, Djibouti, Mali, Morocco, Poland, Romania, Tunisia, Ukraine and Vietnam.
Publications (See appendix)	▪ Over 150 articles in ranked and other peer-reviewed journals, books and chapters, reports, conference and working papers, invited conferences, guest editor and PhD supervisor regarding the topics of *Labour economics* and *Financial economics*.
Keywords (Work in progress)	▪ Informal employment, gender and youth inclusion, and labour market policies in developed and emerging countries (EU, Eastern Europe and Middle East & North Africa -MENA region). ▪ Banking, financing, microfinance, gender and youth inclusion, and small businesses in developed and emerging economies (EU and the MENA region). ▪ Business cycles and history of economic analysis.
References in	▪ Philippe Adair *at IDEAS* ideas.repec.org/e/pad118.html / Philippe Adair at *ResearchGate* www.researchgate.net/

Appendix: Publications (excerpts) relevant to the macroeconomics and microeconomics domains, with respect to the topics of *Labour economics* -informal employment, gender and youth inclusion (JEL: E26, J46), and *Financial economics* -small business funding and microfinance (JEL: C31, C33, G21).

Editor (5)

Chelini M.-P., Adair P., Baumann E. (Eds). 2025. *Wage Dynamics in Africa, Achievements and Challenges*, London, Palgrave Macmillan, Cham .

Adair P., Charmes J. 2025. *The informal economy in the MENA region: Scale, trends and formalisation.* Valence, Université Grenoble-Alpes, workshop, June 13.

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Adair P., Musette M. S., Fakry A. 2024. *Migrations from and in the MENA region: A blessing or/and a curse?* Valence, Université Grenoble-Alpes, workshop, May 31, Adair P., Bonnefond C. 2023. "The Place and Dynamics of the Middle-class in the MENA Region" *Maghreb-Mashreq International* 4, vol. 1.

Adair P., Ben Slimane S., Vernier M-F. (Eds.). 2024. "Innovation and entrepreneurship in the MENA region" *Maghreb-Mashreq International* 4, vol 1. March.

Guest editor (5)

Adair, P. (2026). Emploi du temps, travail domestique non rémunéré et économie du soin. *Mondes en développement*, 62 (214) (2).

Adair P., 2022. "The Informal Economy and Gender Inequalities", [Economie informelle et inégalités de genre] Conference-University of Bejaia, Algeria - June 14, 2021 in *Revue d'études sur les institutions et le développement*. Algeria (JEL: E26, J46).

Adair P. 2014. "Micro credit, performance and transfers: evidence from sub-Saharan Africa and the MENA region", *Savings & Development* 38(1), 159 p. (JEL: C31, C33, G21).

Adair P., & Charmes J. 2014. "L'économie informelle dans les pays en développement : déterminants, genre et dynamiques de l'emploi" [*The informal economy in developing countries : determinants, gender and the employment dynamics*], *Mondes en Développement* 166, 170 p. *www.mondesendeveloppement.eu* (JEL: E26, J46).

Adair P., & Brot J. 2014. "Economie informelle et développement : emploi, financement et régulations dans un contexte de crises" [*The informal economy and development : employment, financing and regulation in a context of crisis* - proceedings], XXIX^{èmes} journées de l'Association Tiers-Monde, *Cahiers de l'Association Tiers-Monde* 29, 286 p. *www.mondesendeveloppement.eu* (JEL: E26, J46).

Referee (excerpt)

Journal of International Development, International Journal of Economics and Finance, Mondes en Développement, Région & Développement, Revue d'Economie Politique.

Articles in indexed journals (23)

Adair P., & Hamed A. 2025. "L'ODD *travail décent* versus l'emploi informel en Égypte (2008-2019) [*Decent work SDG versus informal employment in* Egypt]. Mondes *en Développement*, (211) 53(3), 73-91 (JEL: E26, J46).

Berguiga I., & Adair P. 2024. "Hurdles to financing micro-entrepreneurs in MENA countries prior and during COVID-19," *Economic Notes*, Banca Monte dei Paschi di Siena SpA, 53(2), July (JEL: G21, G32).

Adair P., Alazzawi S. & Hlasny V. 2024. "Evaluer la formalisation de l'informalité en région MENA : enjeux, méthodes, impact". [*Assessing the Formalisation of Informality in the MENA Region: Issues, Methods and Impact*]. *Mondes en Développement* 53, 2024/3 (207) : 87-104. (JEL: E26, J46).

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Fhima F., Nouira R., & Adair P. 2023. "Lending relationship, small businesses and NPLs in Tunisia," *Middle East Development Journal.* 14(2), 337-352.(JEL: G21, G32).

Berguiga I., & Adair P. 2022. "Les obstacles au financement des entrepreneures de la région MENA : auto-sélection et discrimination" [*Barriers to Funding MENA Female Entrepreneurs: Self-Selection and Discrimination*], *Revue Française d'Economie* 37(1) : 219-247. (JEL: G21, G32, L26).

Berguiga I., & Adair P. 2022. "Exogenous vs. Endogenous Obstacles to Funding Female Entrepreneurs in MENA Countries." *Czech Journal of Economics and Finance*, 72(3): 200-221, special edition World Finance & Banking Symposium, Budapest, December 2021 (JEL: D22; G21; G32).

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Bellache Y., Babou O., Nezhyvenko O., & Adair P. 2021. "Informal Employment in the Kabylia Region (Algeria): Labour Force Segmentation, Mobility and Earnings," *European Journal of Comparative Economics* 18(2): 139-172, (JEL: E26, J46, J47, K42, O17)

Adair, P. 2020. "Études d'impact des politiques de formalisation de l'informel : entreprises versus employés" [*Impact studies of the formalisation policies upon informality: businesses versus employees*], *Mondes en Développement*, 190 (2) : 57-72 (JEL: E26, J46).

Berguiga, I., Ben Said, Y., & Adair, P. 2020. "The financial and social performance of the microfinance industry in the MENA region: do Islamic institutions outperform conventional institutions?" *Journal of International Development*, 32(7): 1075-1100 (JEL: C31, C33, G21).

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Benhabib L, & Adair P. 2017. "Discrimination à l'embauche sur le marché du travail algérien : une évaluation par test de correspondance" [*Hiring Discrimination on the Algerian Labour Market: an Assessment with Testing*], *Revue Française d'Economie* 32(2) : 107-134 (JEL: C93, J71, J16, J82).

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Berguiga I., & Adair P. 2026. "Do Youths Use Fintech or Banks in North Africa? Complementary vs Substitution Effect". ERF 32nd Annual conference June 14-16. Economic Research Forum, Cairo, Egypt.

Adair P., & Berguiga I. 2026. "What is Holding Back Youth Financial Inclusion in MENA Countries? " FEMISE Annual Conference 2024. *FEMISE Policy Brief*, FEMISE & IEMED.

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Adair, P., Berguiga, I. & Frontenaud, A., 2025. "Fostering Decent Jobs and Promoting Financial Inclusion: The Way Forward for MENA Youth." *FEMISE Policy Brief Series 2*. FEMISE/ IEMED/ ERF. January. https://www.femise.org/en/slideshow-en/policy-brief-2-fostering-decent-jobs-and-promoting-financial-inclusion-the-way-forward-for-mena-youth/

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Berguiga I. & Adair P. 2023." Financial Inclusion and Barriers to Funding Micro Entrepreneurs in MENA countries Prior to and During the COVID-19 Pandemic." *EMANES Working Paper* No 67, Barcelona, Spain, March.

Berguiga I., & Adair P. 2022. "Funding Female Entrepreneurs in MENA Countries (2019): Self-selection and Discrimination " *ERF 28th Annual conference*, Cairo, March 27 *ERF Working paper Series* 1602 November.

Adair P., Hlasny V., Oumrani M., & Sharabi K. 2022. "Fostering social businesses and formalising the informal sector in MENA," *ERF 28th Annual conference*, Cairo, March 27 *ERF Working paper Series* 1604 November. *Erudite Working Paper* 2022-03, ERUDITE, RePEc

Berguiga I., & Adair P. 2022. "Funding Female Entrepreneurs in MENA Countries (2013-2019): Self-selection and Discrimination," *Erudite Working Paper* 2022-05, ERUDITE, RePEc

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Adair P. 2021. "Policies addressing the formalisation of informality in North Africa: issues and outcomes." *Erudite Working Paper*, 2021-07, RePeC.

Gherbi H., & Adair P. 2020. "The Youth Gender Gap in North Africa: Income differentials and Informal Employment". *Erudite Working Paper*, 2020-06, RePeC.

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Nezhyvenko O., & Adair P. 2020. "Wages Differentials in EU Transition Economies (2009-2016): How Large a Penalty for Females and Informal Employees?" *IISES 13th Economics & Finance Conference*, Prague, June 24. Also in *Erudite Working Paper*, RePeC.

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Babou O., Bellache Y., & Adair P. 2019. "Déterminants et fonctions de gains de l'emploi informel en Algérie : une analyse comparative de Bejaia et Tizi-Ouzou" [*Determinants and earning functions of informal employment in Algeria: a comparative analysis of Bejaia and Tizi-Ouzou*], 34[èmes] Journées de l'Association Tiers-Monde ATM 2018, *Cahiers de l'Association Tiers-Monde*, 34 : 163-172.

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